



2015
GHFI Forum
for Change

Integrated Framework Model
for Action: Partners Working to
Reduce the Prevalence of
Obesity in Puerto Rico

September 23, 2015

Who are the UPR Yale PR Delegation?

 José A. Capriles, MD, MPH, MHSA Associate Dean for Academic Affairs Medical Sciences Campus University of Puerto Rico Discipline: Healthcare Management, Leadership, Bioethics Specialties: Pediatrics, Neonatal Perinatal Medicine, Developmental Deficiencies, Gerontology, Public Health	 Cruz M. Heczaric, PhD ECHOI Site PI for Puerto Rico Professor in Epidemiology Graduate School of Public Health University of Puerto Rico Discipline: Epidemiology, Research Specialties: Cancer Research, Outreach, Chronic Diseases, Community-based research
 Geoffrey Soybel, MPH Fellow Global Health Leadership Institute Yale School of Public Health Discipline: Public Health Specialties: Social and Behavioral Sciences, Global Health	 Nivio Fernández, EdD, RD, LND Professor University of Puerto Rico, Rio Piedras Campus Discipline: Nutrition and Dietetics, Higher Education Specialties: Nutrition, Dietetics, Higher Education and Curriculum specialists.
 Myrta Quiñones, MD, FAAP Professor, Department of Pediatrics UPR School of Medicine Medical Director University Pediatric Hospital Discipline: General Pediatrics Specialties: Pediatrics, Developmental Deficiencies, Leadership, Public Health	 Makeline Reyes, MD, MPH Assistant Secretary, Secretariat for Health Promotion, Puerto Rico Department of Health Discipline: Health Management, Public Health, Health Promotion Specialties: Chronic Disease Prevention, Health Promotion, Health Policy

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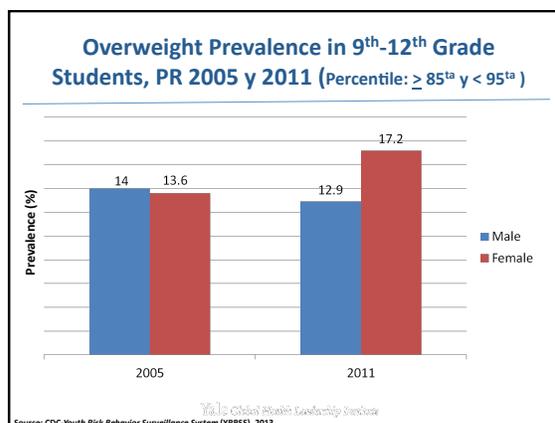
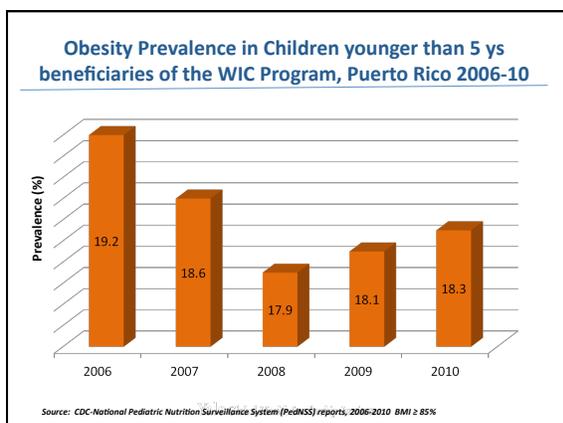
Obesity in Puerto Rico

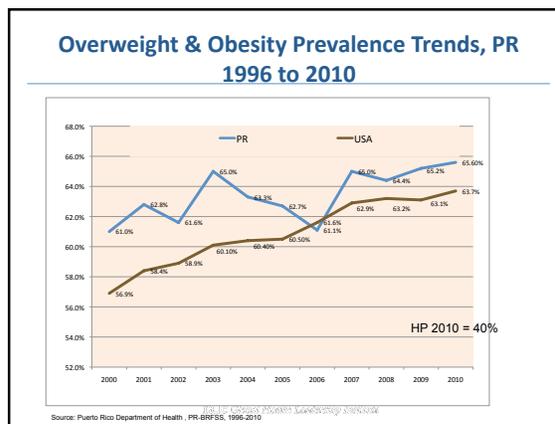
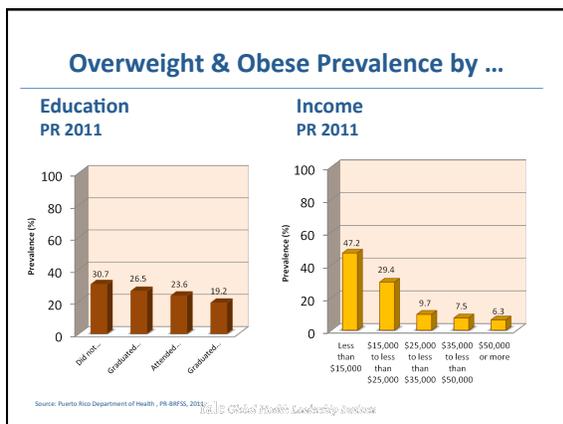
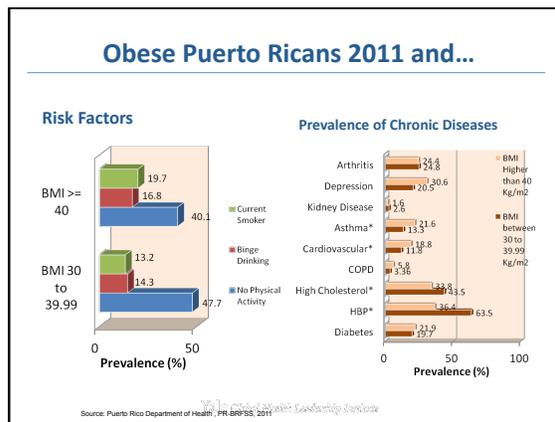
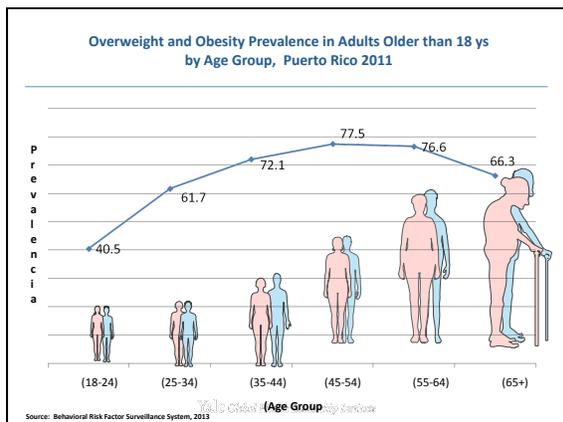
- The prevalence of overweight and obesity has increased since 1996.
- This prevalence has always been higher in men than in women.
- In 2011, the prevalence of overweight and obesity in Puerto Rico was 66.1%; with men surpassing women by 10 percentage points.
- Obesity prevalence among children 2-4 years in PR was 17.9% (PedNSS, 2008).
- 29.2% Youth did not participate in at least 60 minutes of physical activity on at least 1 day per week during high school (YRBSS, 2013).
- 18.0% Youth did not eat vegetables in PR during last 7 days before the survey (YRBSS, 2013).

Indicator	Male	Female	Total
Current smoker	20.80%	9.40%	14.80%
Lack of physical activities	39.60%	54.20%	47.30%
Overweight or obese	71.10%	61.70%	66.10%

Source: BRFSS, Risk Factors (2011).

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Problem Statement

- Puerto Rico lacks an integrated approach to address the high prevalence of childhood obesity.



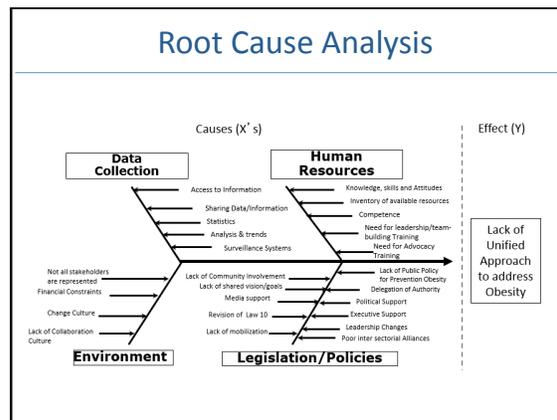
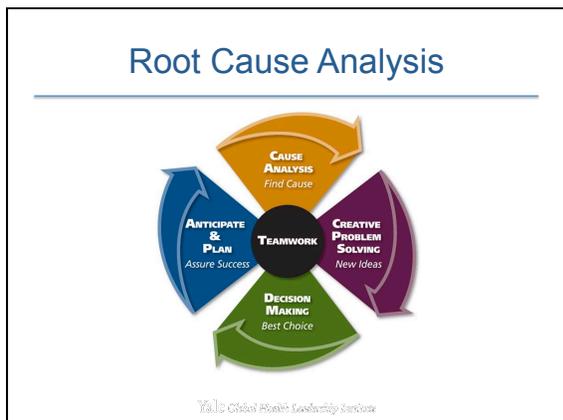
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Objective

- To develop integrated approach framework to address the high prevalence of childhood obesity by 2017



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Logic Model

Input	Process	Outcome	Impact
Statistics Analysis and Trends Stakeholders Resources Executive Support Partnership Building	Public Policy Development Trainings: Leadership, Advocacy, Alliances and Collaborations, Team Building Mobilization	Partnership Empowerment Partnership Engagement Culture Public Policy Approval and Implementation	Evaluation of The effectiveness Of the public policy In reducing the Prevalence of Childhood obesity

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- ### Possible Strategies
- Delegate the Food Commission as the leader of this effort
 - Empower *Alianza POP* to develop the policy
 - **New Framework for action supported by PR Delegation GHLI 2015**
 - a. Stand alone entity of stakeholders including the active participation and advocacy on behalf of the community.
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- ### Selected Strategy and Why
- New standing Partnership or Coalition
 - a. Stand alone entity - convene the stakeholders including the active participation and advocacy on behalf of the community
 - b. Technical assistance, expertise, and support by PR Delegation GHLI 2015.
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Implementation Plan

Task	Date	Responsible Party	Funding	Deliverable
Press Release	July 18 th , 2015	Madeline / Jose	n/a	At least 2 publications
Set invitation criteria	July 22 nd , 2015	Group	n/a	Selection criteria
Create list/follow-up meeting	August 7 th , 2015	Group	n/a	Directory of Stakeholders
Send invite	August 14 th , 2015	Madeline	n/a	Invitation send by mix methods
Follow-up	August 21 st , 2015	Cruz/Myrna w/ students	n/a	Telephone calls
Team meetings	Weekly until event	Group	n/a	Minutes
Event	September 23 rd , 2015	Group	PRDH	Agenda and Attendance List
Leadership lit review (see GHLI's resources)	August 1, 2015	Geoff	n/a	Selection of hands on exercise, team building, alliances, empowerment

Examples Initiatives and Strategies

- Nutrition and Food Commission of Puerto Rico
 - Inventory of Programs and Resources prevention obesity
 - Activa tu vida
 - My Plate
 - Vivir en Salud
 - Healthy lifestyle promotion Public Policy
- Department of Health
 - Communities Putting Prevention to Work
 - 4 municipalities:
 - Physical Activity - Milla Verde (1 mile walking trail)
 - Nutrition – Ordinances (healthy menus in events , healthy choices in vending machines, My Plate adapted)
 - Tobacco – Ordinance (no smoking in public bldgs. entrance and exit areas, no sales in school surroundings)
 - Low fat Milk consumption campaign
 - Policies: Trans fat, Healthy menus, Vending machines
 - Educational activities

Examples Initiatives and Strategies

- Intersectorial collaborations:
 - Alliance for Pediatric Obesity Prevention – Public Policy
 - First Lady "Proyectos de Vida"- public agencies
 - Department of Sports and Recreation "Actívate Puerto Rico"
 - Department of Education – menus served
 - Department of the Family - nutrition
 - Coamo Saludable – ACHIEVE "Health Promoters"
 - Foundations – Fundación El Angel, United Way...

Anticipated Challenges

- Economic crisis
- Legislation priorities
- Political Cost and Impact
- Building a culture of alliance and collaborations
- Consensus for creation of Action Committee
- Staying focused on objective
- Role ambiguity
- Funding



Plans to Address Challenges

Challenge	Action Plan
Political schedule	Engage member of the Senate and House of Representatives to support the project and alert the committee on the due dates
Local culture of alliance building	Workshops and training
Consensus for creation of Action Committee	<ol style="list-style-type: none"> Message presented should motivate and engage stakeholder to actively participate Build consensus
Staying focused on objective	Develop a share vision and values among the stakeholders
Role ambiguity	Clarify roles from the beginning

Evaluation Plan:Outputs

- Selection of the Member of the Action Committee by Stakeholders.
- Development of share vision, goals and objectives by the Action Committee partners
- Approval of a Partnership agenda towards the development of a public policy for the prevention of obesity in PR
- Submission to the Legislature of the policy document



Evaluation Plan: Outcomes

- Satisfactory result of partnership membership, Process, and results Evaluation
- Numbers of partnership initiatives and contribution in the field of childhood obesity as set initially by the action committee
- PR Childhood obesity Prevention Public Policy approval

Conclusion

The success of this partnership or strategic alliance will depend on:

1. Shared vision
2. Shared values
3. Shared resources
4. Shared needs and risks
5. Shared rewards
6. Team building skills
7. Collaboration culture
8. Roles clearly define among members
9. Working from an integrated approach framework



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